

# CEO Coaching & More . . .™ Program Designed for Leaders of Growing Businesses

---

With the current state of the economy and high unemployment rate, the Missouri Small Business & Technology Development Center at the University of Missouri, Kansas City (UMKC SBTDC) is experiencing phenomenal growth in its training/mentoring programs. A program designed to assist individuals seeking guidance to enhance their CEO skills, the annual “CEO Coaching & More” program, is accepting applications for the January 2010 class.

The program has seen a steady increase in participation since its inception—from 20 percent in its second year, to 50 percent in the third year. Of the CEO alumni who have applied for the prestigious Helzberg Entrepreneurial Mentoring Program, 100 percent have been accepted.

Paul Weber, President of Entrepreneur Advertising Group, recognized the exceptional talent and knowledge among the coaches and participants in the program.

“The resources within the program run deep,” he said. “My personal coach is accessible and experienced. Her guidance has helped me make important decisions that will impact my business long term. More importantly, I have developed new relationships among my peer business owners that will be long-lasting.”

To qualify for the program, participants must be their company’s chief decision maker. The company must be at least two years old, have a minimum of three full-time employees and generate \$400,000 or more in annual sales.

The monthly cost is \$99 for the one-year commitment.

For more information or to apply contact Carmen DeHart, 4747 Troost, Kansas City, MO 64110; phone 816-235-6428; web site [www.ceocoachingandmore.com](http://www.ceocoachingandmore.com); or e-mail [dehartc@umkc.edu](mailto:dehartc@umkc.edu).

Deadline for applying is December 11th.

The program is a collaborative effort of the UMKC SBTDC and the Helzberg Entrepreneurial Mentoring Program at UMKC.